

Touch a mama's heart...



...Change a daughter's life

Imagine!

*Mothers and daughters
take a journey together.*

*Moms, inspired and
equipped, walk with their
daughters toward
pure love, pure life.*

Some people say, “**Live** a pure
life, and you will experience
pure love.”

Scripture says,
Experience **His** pure love, and
you will live a **pure** life.

(Psalm 63:3; Romans 5:5; 2 Corinthians
5:14-15; Ephesians 2:3-5; 1 John 4:9)

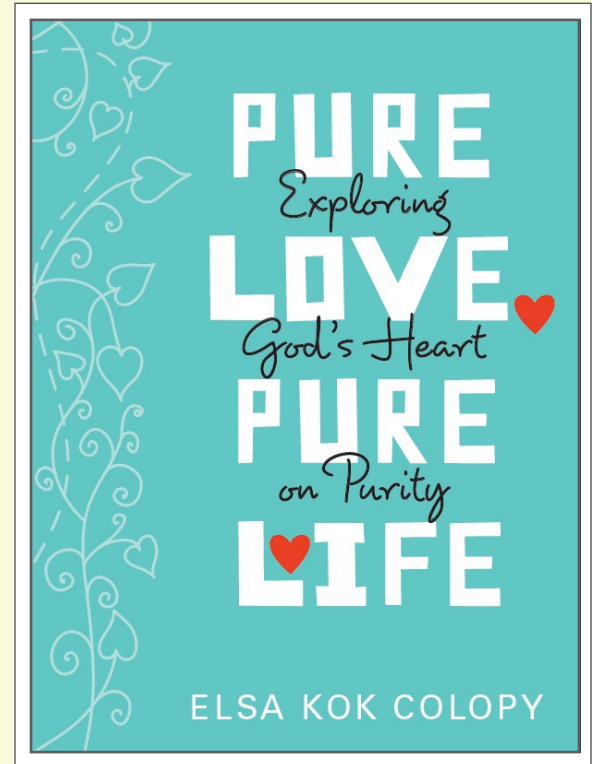
Purity isn't just **what** you
say **no** to...

Purity is **Who** you say
YES to....

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PURE

*EQUIPPED TO LIVE IT
MOTHER DAUGHTER EVENTS*



WWW.PURELOVEPURELIFE.COM

Pure Love, Pure Life

Elsa Kok Colopy



Elsa is the author of six books and hundreds of articles. A featured expert on multiple DVD curriculums released by Church Initiative, Elsa enjoys any opportunity to come alongside other parents with solid counsel and timely encouragement. The former editor of Focus on the Family's *Thriving Family* magazine, Elsa now writes and speaks full time, traveling around the world leading retreats, seminars and workshops for a variety of audiences. Elsa has a deep passion for communicating the love of Christ in a compelling and authentic way. She clearly shares biblical truth and uses story telling and humor to draw people to God's grace - wrapped in delight, drenched in joy. Elsa and her husband, Brian, have four adult children and live in Colorado Springs with their youngest daughter, Sam, and their dogs, Simba Roo and Sir Maximus.

Sign up for the **PureLove blog** (and encourage teen girls to do the same):

PureLovePureLife.com

E-mail: PureLovePureLife@gmail.com

Twitter: @PureLoveLife



The Conference

Pure Love, Pure Life (Zondervan) is an inspiring book for teen girls slated for release in January 2012. Beginning now, **Pure Love, Pure Life** conferences are available for booking by your church or organization.

The **Pure Love, Pure Life** conference will kick off with a Friday night session just for moms. With passion and humor wrapped in biblical truth, Elsa will prepare moms to walk with their daughters toward authentic purity. A mother of a teen girl herself, Elsa understands how personal history, faith issues and outright confusion can get in the way of healthy interaction on the topic of purity. Beginning by touching the hearts of moms, this conference will offer long-term help by equipping them with practical tools to parent their girls through this unique season of life.

The Saturday morning session will be tailored to teen girls. By helping them understand God's fierce love for them, his desire to protect and guard their hearts, girls will gain a new understanding of their Savior. They'll learn that purity is more than saying no to harmful things, it's saying yes to freedom. And rather than the age-old encouragement that pure living will lead to pure love, this session will detail how knowing the pure love of a mighty Savior will stir the desire, strength and will to live a pure life.

The final session of the mother daughter conference will bring moms and girls together for a special time of conversation and inspiration. By opening doors that might previously have been locked tight, this intimate time will forge a foundation for continued conversations on faith and purity that will last far beyond the conference sessions.

We are eager to add our "Yea!" and "Amen!" to Elsa's book, Pure Love, Pure Life. ...she has written an incredibly down-to-earth, honest and thought-provoking book to help teens think through all the issues bombarding them concerning purity and sexuality. Elsa is a woman of integrity who cares deeply about this generation.

Ron and Katie Luce

Founders of Teen Mania

Elsa is one of our "must-have" speakers at our annual national leadership conference. Elsa always gets outstanding reviews because her messages are heartfelt, compassionate and they touch people where they are... Elsa truly ministers to her audience through her speaking.

Susan Tjaden

David C Cook Ministries

Making it happen: Fill out a contact form at www.PureLovePureLife.com or contact Elsa directly with your available dates: 719.213.3222 or e-mail: Elsa@ElsaKokColopy.com

Marketing: Photos, video clips and session descriptions will be available online prior to the event.

Conference cost: \$25.00 per person, \$40.00 per mother/daughter pair (\$20 per each additional child) with 10% of total ticket revenue staying with the sponsoring church. Conference cost includes one copy of *Pure Love, Pure Life* for every daughter in attendance.

Additional costs: Travel, food and lodging for speaker and assistant.